



### **RESIDENTIAL TERRA COTTA ROOFING GUIDE**



Since 1888, homeowners have turned to Ludowici for uniquely beautiful architectural terra cotta that stands the test of time.

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## THE LUDOWICI DIFFERENCE

Built on over 130 years of meticulous craftsmanship and innovation, Ludowici has a long-trusted reputation for developing exceptionally beautiful architectural terra cotta products that last for centuries.

### UNMATCHED DURABILITY

Ludowici products last a lifetime in any climate — even the harshest environments — for enduring luxury and beauty that will never fade.

#### **EXCEPTIONAL QUALITY**

Ludowici's unmatched materials and processes result in a product that's second to none and delivers a lifetime of beauty.

#### AFFORDABLE LUXURY

Ludowici has multiple solutions to fit a broad range of lifestyles and budgets.

### CUSTOM CRAFTSMANSHIP

Ludowici's product line can be infinitely customized and handcrafted to the finest detail to match any color or fit any architectural style — from modern to old-world.

### DOMESTIC PRODUCT

For over 130 years, Ludowici tiles have been made in New Lexington, Ohio, with raw materials sourced just five miles away.

### COMPANY LONGEVITY

Our history speaks for itself – homeowners and architects have been trusting Ludowici since 1888.

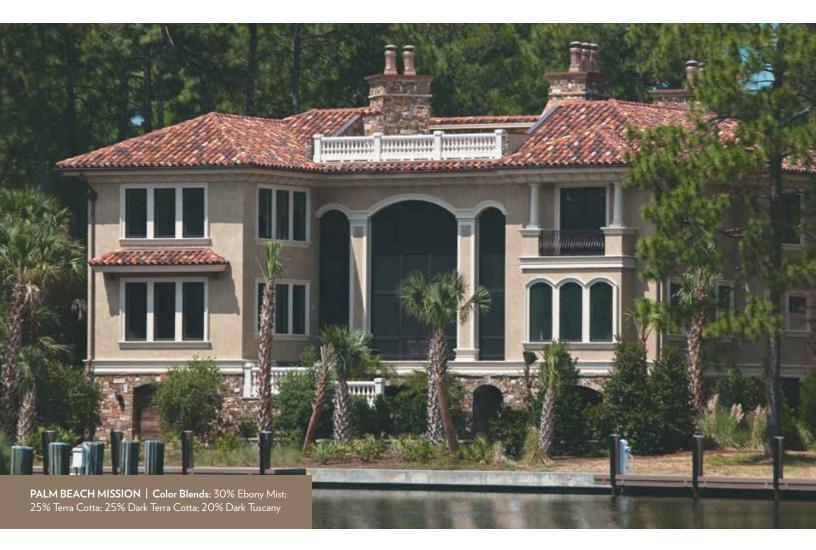
### PERSONAL SERVICE

Every customer receives personal attention and every order is handled with a personal touch.

## PEACE OF MIND FOR A LIFETIME

Ludowici roof tiles and floor tiles manufactured in New Lexington, Ohio are backed by a 75-year warranty – unmatched in the industry – delivering peace of mind that you've made the right choice for your home. Our world-class warranty is included in the cost of your terra cotta tiles and includes color fastness, guaranteeing your roof will remain just as beautiful as the day it was installed.





# LEGACY COLLECTION

As architectural styles and tastes have evolved, so has Ludowici's standard product offering. Aptly named, Ludowici's Legacy Collection<sup>®</sup> contains more than 40 tile profiles, 50 colors and a variety of textures that have been crafted and perfected over many generations. Since every home is unique, the tiles are produced on an order-by-order basis – many by hand. Every aspect of a Ludowici tile is customizable – color, texture and profile – and every tile is covered by Ludowici's 75-year material warranty.

Ludowici's Legacy Collection can be broken down into three tile profile families: shingle tile; interlocking tile; and barrel tile. From the traditional look of Spanish clay roof tiles, to tiles that mimic the natural qualities of wood shake, slate and chipped stone, Ludowici's Legacy Collection offers limitless design options for your home.





# COLORS & TEXTURES

Terra cotta by its very nature is warm, earthy and inviting. Enhancing the natural qualities of terra cotta by adding a glaze mixture prior to firing can create spectacular colors that cannot be replicated on other materials like asphalt, synthetics, wood or concrete.

Creating the color of a terra cotta roof tile is part science and part art. A range of tones always exist within any given color - it is impossible to produce a monochromatic terra cotta roof tile. The range of tones that arise from the manufacturing process is a normal and very desirable feature of natural clay tile, imparting richness, character and a more dimensional appearance to the roof.

Ludowici's high temperature firing process produces vibrant colors that do not fade, spall, effloresce, or significantly change over time. This is why we are one of the only manufacturers to include color in our industry leading 75-year material warranty.

At Ludowici, we pride ourselves on our long history of color mastery. Our expert ceramic engineers have developed an impressive array of standard design color blends and hundreds of custom color blends over the years to meet the needs of design professionals all over the world. They work hand in hand with architects, designers and homeowners to not only create beautiful custom color blends, but also to design mixes of multiple color blends to create a subtle, or a dramatic, one-of-a-kind roof statement.

And our skilled craftsman can recreate a number of finishes that authentically replicate the surface of age-old tiles. Custom textures can be applied to match historic applications or to meet your specific design aesthetic. Textures reduce glare reflecting off the tile and allow the true color to show through. Many tile textures are applied by hand which allows each tile to have a unique, handmade look.

Throughout this guide you'll see some of the most popular and inspirational color blends for each type of product Ludowici makes. These are just a small sample of the color possibilities. See a Ludowici sales representative for more information about Ludowici's color and texture program.

















# SHINGLE TILE

The heritage of Ludowici's shingle tiles lies in the charm of age-old European roofs. Shingles have long been a traditional roofing choice in Europe and the United States. Ludowici's selection of rustic flat slab shingle tiles recalls the rugged stone and hewn wood roofs of old England with chipped, irregular butts, rough textures and uneven lengths.

Weathered and laced with old-world charm, Ludowici's formal shingle tiles featuring straight, regular butts, add elegance and sophistication to homes and buildings. From the quaint cottage, to the traditional Colonial, to the sprawling French Country estate, Ludowici shingle tiles lend an aura of timeless beauty to any home.



Colonial shingle tiles feature a rustic grooved surface. Installed in a staggered pattern and featuring a random glaze pattern of impressionist colors, this brand new roof mimics the appearance of an old, weathered shingle roof.

Color Blends: 40% Fireflash 30% Tuscany 30% Terra Cotta



### THEFTER STATES AND THE TAXABLE PARTY OF TAXABLE









CUSTOM SHINGLE WITH HAND ROUGH SCORING | Ash Gray L>M with Custom Spot

### BEAUTY

The beauty of a Ludowici roof comes from the inherent beauty of the natural clay. Our firing process creates a unique range of colors giving depth and charm to each tile, as no two are alike.

PROVINCIAL | Burgundy





## SHINGLE TILE PROFILES

### **RUSTIC**

Inspired by historic regions of England and France, Ludowici's rustic shingles add the rugged warmth and charm of yesteryear to any structure.

#### FORMAL

Ludowici's clean-line formal shingles provide a restrained, timeless elegance that fits with virtually any architectural style.



ANTIQUE







COLONIAL





COTTAGE



COTSWOLD





GREENWICH



FLAT SLAB

NORMAN



GEORGIAN







**RUSTIC COLONIAL** 



## AGED-OLD CHARM

Slab shingles are some of the oldest and most traditional shapes for clay roof tile. When choosing these products, many homeowners are choosing them for a rustic, aged appearance. Ludowici's color palette is broad and while all of our standard color blends are available on our clay shingle tiles, these colors represent just some of the popular, more rustic options for shingle roof tiles:



SUNSET RED



EBONY



RED BRIAR BROWN



LAVA BLACK



AGED OAK



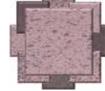
SUNSET RED WITH EBONY MIST



BEACH BROWN



EBONY MIST



ADOBE FLECK



PROCESS FLASH

### CREATE YOUR OWN PALETTE

While many homeowners choose a natural palette for their shingle roofs, all of Ludowici's standard color blends are available on shingle tile profiles. We can also create custom colors and surfaces to create a one-of-a-kind roof statement for your home.



# INTERLOCKING TILE

Ludowici's collection of interlocking tiles, while quietly elegant and understated, makes an impressive statement on virtually any architectural style. The graceful proportions and classic aesthetics of Ludowici interlocking tiles, as well as their versatility and ease of installation, make them a favorite of homeowners across the country.

From the clean lines and square butts of Ludowici's Classic tile to the bold raised flutes of Ludowici's French tile, Ludowici's interlocking tile collection offers limitless design options.



This Maui home, nestled between the Hawaiian jungle and the Pacific ocean, boasts a modern, clean-lined roof featuring Classic 14" interlocking roof tiles in a custom color blend of crisp blues and greens.

#### Color Blends:

65% Custom Color 232-16G/211-16G Mist M>H

35% Custom Color 232-16G/183-16G Mist M>H











# EASE OF

The interlocking channel on Ludowici's interlocking products allows them to be installed more efficiently and without as much overlap as required by a traditional shingle, saving both time and money on installation and material.







## **INTERLOCKING TILE PROFILES**

With graceful proportions and classic aesthetics, Ludowici's interlocking tiles combine an elegant appearance with installation efficiencies. Each tile features a different surface texture and interlocking sides.

### FLAT INTERLOCKING TILES

The timeless elegance of Ludowici flat interlocking tiles enhances most any architectural style, while the clean-line design and larger scale allow for efficient installation.

### **PROFILE INTERLOCKING TILES**

The sculptural fluting of Ludowici dimensional profile tiles, also known as French tiles, offers visual drama. The deep channels provide exceptional drainage and the thickness creates a tile of amazing strength.



AMERICANA (2 SIZES)



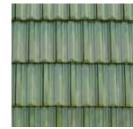
CLASSIC

(2 SIZES)

LA (2



LANAI (2 SIZES)



FRENCH



MORANDO CLOSED SHINGLE



WILLIAMSBURG (2 SIZES)

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## **SHINY & BRIGHT**

The clean lines of Ludowici's interlocking tile lends itself well to the brighter colors and high gloss glazes in Ludowic's standard color palette. Some great color options for interlocking tiles include:

#### MATTE



BURGUNDY



VINTAGE GREEN



SUMMER ROSE



FOREST GREEN



SANTIAGO ROSE





BARCELONA BUFF



BRIGHT GREEN







MIDNIGHT BLACK



MATTE WHITE



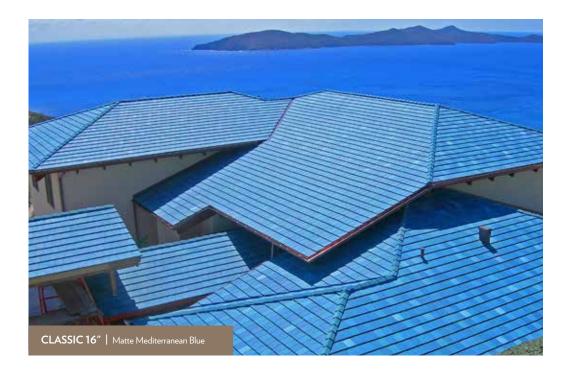


**BROOKVILLE GREEN** 



MEDITERRANEAN BLUE





Whether you choose from one of these statement colors, or look for something more traditional in Ludowici's color palette, we will work with you to make sure your color vision becomes a reality.

# SHAKE TILE

A rustic hand-split wood shake roof adds charm to a home, however weather and time are not the friend of a natural wood roof. Ludowici's terra cotta shake alternative products feature pressed grooves and scratching that mirror the warmth and beauty of wood shake without all the maintenance. And Ludowici terra cotta shake products will never fade, rot or curl, ensuring your roof remains as beautiful as the day it was installed for years to come.



The color palette and scratched wood profile of LudoShake perfectly complements the rustic timber and stone featured on this North Carolina lake home's exterior.

Color Blends:

56% Sienna 22% Earth Gray 22% Western Cedar





### MAINTENANCE

Unlike some other roofing materials, Ludowici roof tile does not require annual maintenance. Simply remove debris as it accumulates and your Ludowici roof should last a lifetime.

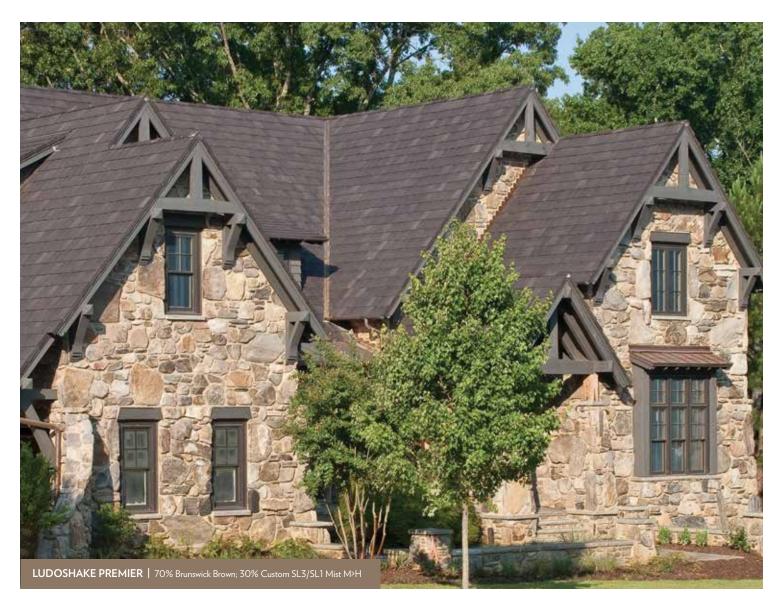


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## SHAKE INTERLOCKING TILE PROFILES

Ludowici offers two distinct wood shingle alternatives: Century Shake<sup>®</sup> and LudoShake. Century Shake has a rugged, raised profile appearance. It features distinct scoring and a battered butt and comes in three tile sizes. LudoShake, one of Ludowici's lightweight tile profiles, features a softer scoring and a thinner profile. It is also available in three sizes and can be installed in a staggered pattern for a more rustic shake roof appearance.



CENTURY SHAKE®



LUDOSHAKE

## NATURAL BEAUTY

To many, wood shake's natural beauty comes from its weathered appearance over time. Ludowici has created color blends to specifically mimic the natural beauty of both newly split and weathered wood shakes.









GOLDEN RED CEDAR



SIENNA





WESTERN CEDAR



WHITE CEDAR



In addition to LudoShake and Century Shake, these color blends are available on all Ludowici roof tile profiles and products.

# SLATE TILE

Good quality slate is an excellent, traditional roofing choice, however, it has become increasingly hard to find, raising the price and limiting the color selections available to homeowners. When choosing a slate alternative, terra cotta slate, like LudoSlate and Lexington Slate<sup>®</sup>, are the only options that can offer you the same lifespan, durability and beauty of a natural slate.



The dark LudoSlate interlocking roof tile accentuates the crisp white stucco on this classic Florida home.

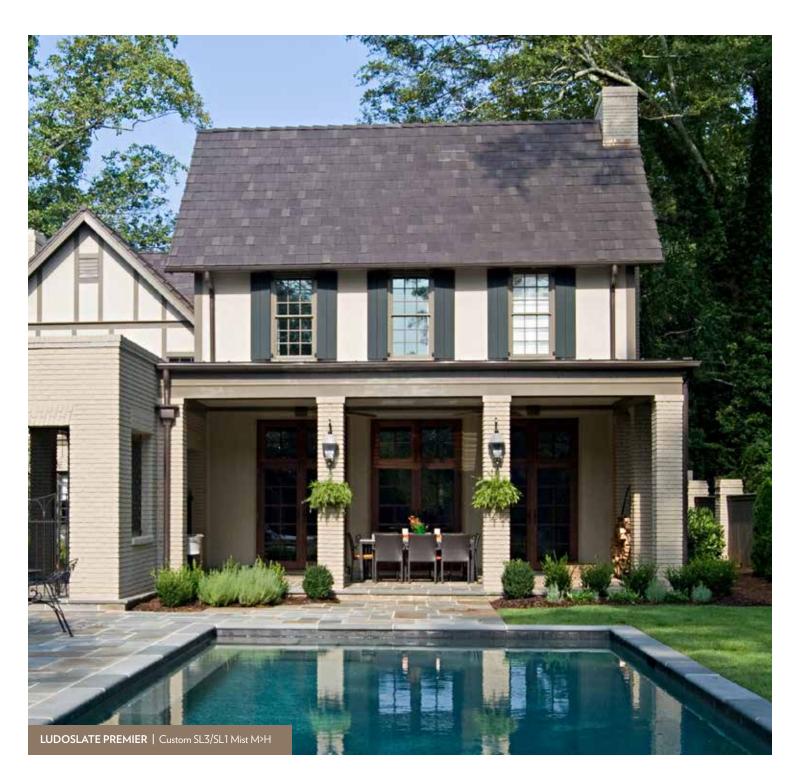
Color Blends: 60% Brunswick Black 40% Custom SL3/SL1 Mist M>H

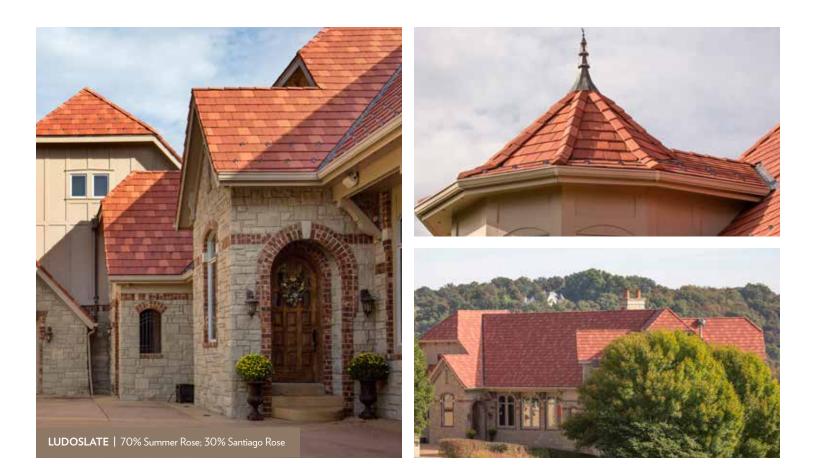




### LIGHTWEIGHT

Terra cotta's durability often means a heavier product. However if weight is a concern, LudoSlate and LudoShake are perfect choices as each profile weighs less than 600 pounds per square. Achieve a unique slate-look on your roof without the excessive weight of natural slate.









## SLATE INTERLOCKING TILE PROFILES

Ludowici offers two slate alternative profiles – Lexington Slate® and LudoSlate. Lexington Slate features a thick, natural quarried slate appearance in three different sizes. LudoSlate has a more refined slate appearance with chiseled edges and a thinner profile. It is also available in three sizes to create a randomwidth installation and can be installed in a staggered pattern.



LEXINGTON SLATE®



LUDOSLATE

## TIMELESS AUTHENTICITY

As a natural product, slate has a very distinct color palette. Ludowici color experts painstakingly developed authentic slate color blends to ensure that our slate alternatives were as close to the real thing as possible. Since our colors will not fade like some weathering slates, we developed colors to mimic both weathering and non-weathering slate so that you can achieve either look for a lifetime.



BRUNSWICK BLACK







EBONY MIST



MONTPELIER GREEN



ANTIQUED MONTPELIER GREEN



MOTTLED GREEN PURPLE



PLUMSTONE



SLATE GRAY



ANTIQUED SLATE GRAY

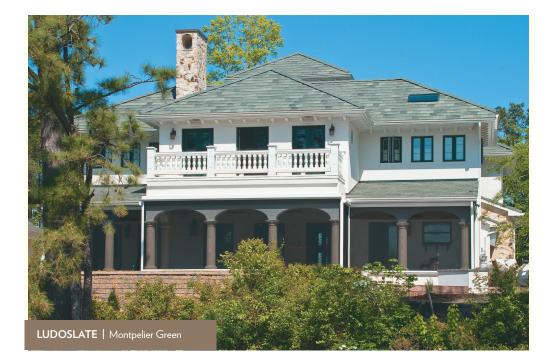


SLATE RED



VERMONT GRAY BLACK

In addition to LudoSlate and Lexington Slate, these color blends are available on all Ludowici roof tile profiles and products. Also, all standard and custom Ludowici matte color blends are available on Lexington Slate and LudoSlate.



# **BARREL TILE**

From the classic architecture of ancient Greece, to the bucolic farmhouses of southern Europe, to the rustic Missions of California, barrel tile has become synonymous with clay roof tile. Barrel tiles create distinctive ripple patterns across the roof, providing texture, movement and visual interest. Ludowici's barrel tile collection features two-piece Mission tiles and one-piece Spanish tiles in a number of sizes.



This Texas home features Spanish 18 <sup>3</sup>/<sup>6</sup>" clay roof tiles in a blend of Impressionist colors to create a dramatic roof statement.

**Color Blends:** 55% Terra Cotta; 30% Fireflash; 15% Tuscany









PALM BEACH MISSION | 85% Custom 129-01M/NS/S2; 15% Custom 129-01M/M18PF; Pans: Custom 129-01M/M23

### DURABILITY

Ludowici terra cotta tiles are manufactured to stand the test of time, in any climate. They received the highest rating for weathering by a national standards board. This makes them ideal for installation in extreme climates, like oceanfront and island locations, mountains and snowy locations, and more.









#### **BARREL TILE PROFILES**

#### MISSION

Ludowici's Mission tiles faithfully match historic Italian, French, Spanish and Southwestern mission designs, capturing their romance and beauty.

#### **SPANISH**

The familiarity of its barrel shape and the distinctive ripple pattern it creates across the roof make Ludowici's variety of Spanish tiles an enduring favorite.



STRAIGHT BARREL **MISSION (3 SIZES)** 



PALM BEACH



TAPERED BARREL MISSION (2 SIZES)



ITALIA

CUBANA





GREEK



**SPANISH** (2 SIZES)

**SCANDIA** 



ROMAN

### **CENTURY-OLD PATINA**

Some of the most popular choices for Ludowici barrel tile can be found in the Impressionist Series color palette. The Impressionist Series utilizes two or three complementary shades applied randomly over a base color to create the patina of a century-old roof. Standard blends can be selected or a custom blends can be created using different percentages of the Impressionist Series color blends.



PROVENCE



TERRA COTTA



DARK TERRA COTTA

TUSCANY



DARK TUSCANY



ANZIANI



VILLAGIO

VECHIO



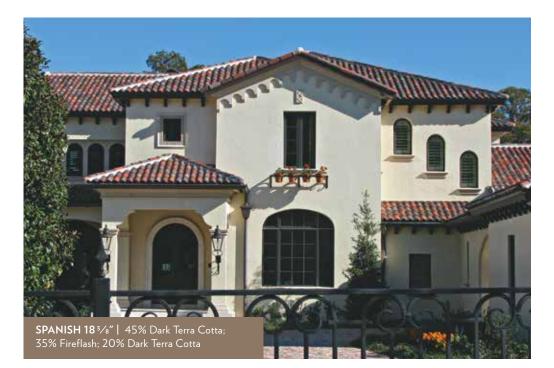


FIELD GREEN



STRATA GRAY

The Impressionist Series color blends are available on all barrel, interlocking and shingle tiles, excluding French.



## ACCESSORIES & TRIM

Beautifully detailed trim pieces are a signature element of a Ludowici roof. Ludowici offers a wide range of trim, from the stylized ornate #206 and #211 to the clean and simple lines of the V-Hip/ Ridge and Circular Covers. Ludowici trim pieces are designed to be compatible with all profiles.

In addition to standard trim pieces, Ludowici also continues to produce numerous historic trim pieces as well as custom trim pieces. Please contact your Ludowici representative for more detailed information regarding your needs.



#### DECORATIVE

Decorative terminals, hip starters, and ridge ends make a bold statement on a roof. Browse our decorative selection, from traditional gargoyles to school mascots to botanical designs, online at Ludowici.com or work with our craftsmen to create a unique piece just for your home.





# GRADUATED & TOWER TILE

Crafting tile to fit curved roofs has been a specialty of Ludowici's since the late 1800s. To accommodate the geometry of a curved roof, Ludowici artfully tapers tile to become progressively smaller from the bottom to the top of a curved roof. These graduated tiles are custom designed to fit a specific roof. This custom process requires Ludowici to send technicians to the job site to take detailed field measurements of the physical structure. Ludowici craftsmen use these drawings to design patterns and molds for each row of tiles. Graduated tiles are then pressed from these molds and are finished to match the rest of the roof tiles. Ludowici crafts graduated tiles to match all of its tile profiles as well as decorative finials.





### MAINTAINING HISTORIC CHARM

Over the last century, Ludowici has crafted hundreds of different profiles of terra cotta roof tiles as well as thousands of different trim pieces ranging from the heavily ornate Victorian designs to the simpler lines of the Craftsmen movement. The unique styling of Ludowici tiles and trim are critical components to maintaining the character of historic homes. Even though some profiles are no longer standard, Ludowici has a vast library of historic catalogs, patterns and designs that we can use to identify and replicate tiles to ensure your historic roof maintains its charm. In addition to replicating Ludowici's own historic tile profiles and trim, Ludowici can also match tiles from long gone manufacturers such as B. Mifflin Hood and Heinz.

And Ludowici's unique Renovation QuickShip program allows you to order small quantities of frequently used historic tiles in popular historic colors to repair your roof. Visit ludowici.com/renovation-quickship for details.

### CUSTOMIZATION

Ludowici's custom tile capabilities are unsurpassed by any other manufacturer in the world. Ludowici can make patterns and molds to press out new tiles or create new patterns from an architect's drawings. Our skilled craftsmen will work with you to create the custom shape, texture and colors to meet your design goals.





### FACTORY OF IDEAS

Ludowici's Factory of Ideas design center is a unique hands-on facility where visitors work one-on-one with our experts to design their new roof. Housed in a renovated 130-year-old factory building, visitors can browse Ludowici's entire product line including decorative and historic tiles and trim. Homeowners and designers select clay tiles, experiment with colors and blends and build mockups at the correct pitch and proper orientation for their home.

Visitors can study roof transitions, explore different trim styles and solve unique construction challenges with Ludowici experts, all with full-size tile and trim pieces. Once approved, the mock-up serves as the template for the homeowner's roof.

When visiting be sure to leave time in the schedule for a tour of Ludowici's manufacturing facility. See firsthand how we create your tile and visit with Ludowici artisans at work

#### HANDS ON EXPERIENCE

Our unique cart system allows you to take your mock-up outside and view it at the proper pitch and sun exposure.



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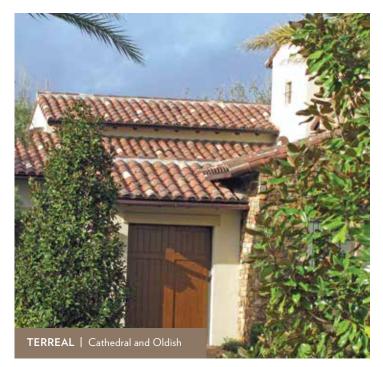


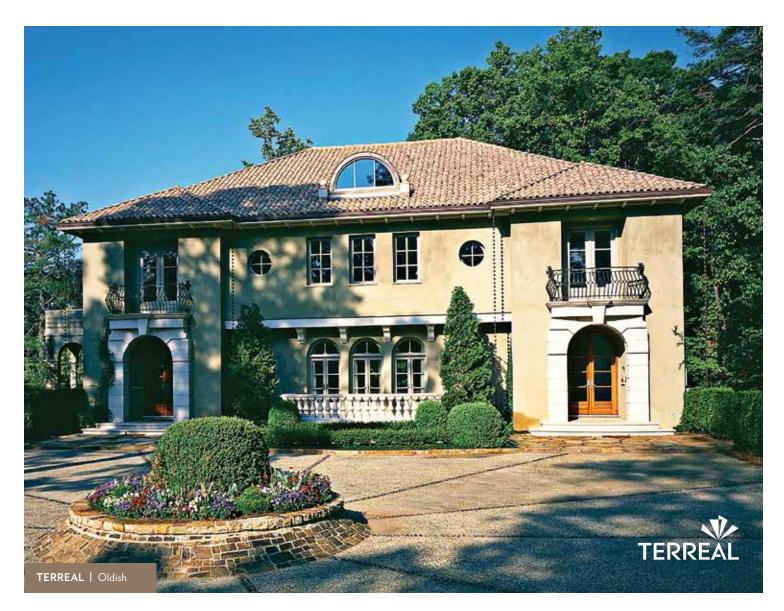
# OLD WORLD COLLECTION

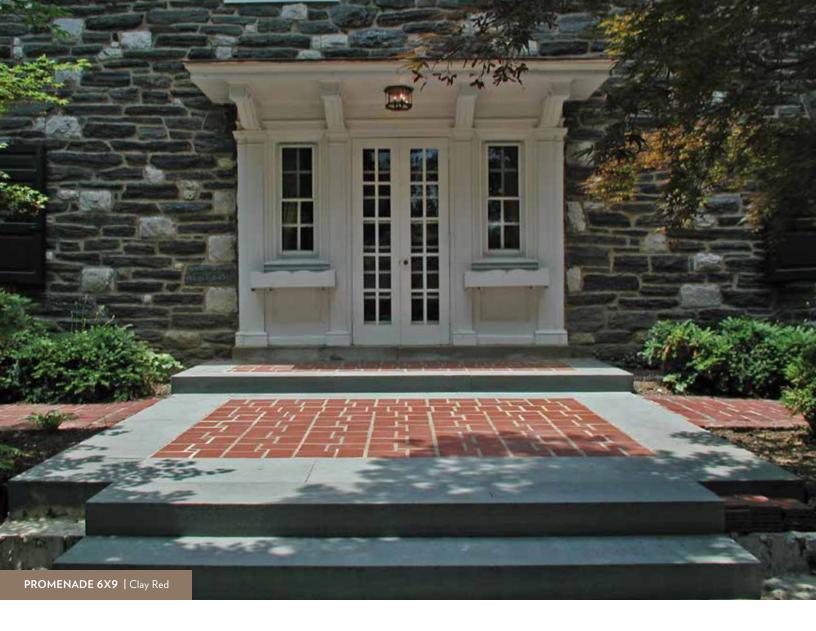
If you are seeking old-world charm in a terra cotta roof that's modestly priced, you'll love Ludowici's unique Old World Collection. This special collection includes larger dimension barrel tiles and other tile profiles made popular long ago in Europe and Mexico, and treated to look centuries old. Manufactured by TERREAL and Redland Clay Tile\*/California Clay Tile, the clay tiles come in a range of profiles, colors and sizes and are available through Ludowici.











#### QUARRY TILE FLOORING

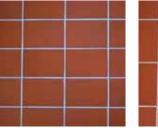
Ludowici quarry tile is made from the same clay and firing techniques as Ludowici roof tiles. These high-traffic floor tiles are perfect for any climate or application, indoors or out. They are available in standard and custom matte colors, smooth or non-skid surfaces and come with a 75-year material warranty.





PROMINENCE

VALENCIA



PROMENADE 6X9

PROMENADE 9X9





### TERRA COTTA WALL CLADDING

Through our subsidiary Terreal North America, Ludowici offers a wide variety of highly innovative terra cotta wall cladding products. Beautiful, durable ventilated facades, acoustic claddings and terra cotta panels offer limitless architectural possibilities for your home, whether modern or traditional in design



### WHY TERRA COTTA

When choosing the finishes for your home, the roofing material may be one of the most important decisions you make. The roof generally makes up more than 50% of a home's curb appeal. And selecting the right look is equally as important as choosing a material that will stand up over decades, even centuries of weather, protecting your most valuable asset, your home. Ludowici takes this responsibility seriously and we work hard every day to deliver the most durable terra cotta products available, as well as the most beautiful.

Experience the Ludowici difference.



#### HOW LUDOWICI COMPARES

CRITERIA	LUDOWICI CLAY TILE	OTHER CLAY TILE	CONCRETE TILE	SYNTHETIC TILE	WOOD SHAKES	SLATE
General Attributes	75-year warranty Including color; lower water absorption than other materials, highly decorative; Made in the USA	Decorative, varying degrees of strength, limited installation areas due to inability to handle freeze-thaw cycles	Popular clay tile alternative; high water absorption; no color warranty; requires maintenance and even painting	Newest roofing material in the marketplace; no color warranty; less realistic look; generally not "green"; prone to warping and fading	Traditional roofing material; not color- fast; shorter life span than other products; installation can be difficult	Traditional roofing material; generally long lifespan; longer lead times for true US slate; Imported slate of questionable quality
Profiles Available	Spanish, Mission, Flat Shingle, Interlocking, Shake Alternative, Slate Alternative, Raised Profile, Lightweight	Spanish, Mission, Flat Shingle, Interlocking, Shake Alternative, Slate Alternative, Raised Profile, Lightweight	Spanish, Flat, Shake Alternative, Slate Alternative, Lightweight	Shake Alternative, Slate Alternative, Spanish, Flat, Interlocking & Lightweight	Shake	Slate
Warranty	75-Year, includes color.	Average 30-year warranty, does not include color	Average 25-year, does not include color	Average prorated after 7 years up to 50 years; color not covered	Warranty from defects, does not include color	Generally no material warranty
Average Lifespan	75+ years	Varies by manufacturer, ASTM grade and installation location	30-50 years, varies by manufacturer, ASTM grade and installation location	15-50 years, varies by manufacturer and installation location	20-40 years, depending on wood shake quality, proper installation and maintenance	Hard slate can last 75-200 years; Soft slate 50-125 years
Available Colors	50 standard, plus custom color development	Limited color palette – varies by manufacturer	Limited color palette – varies by manufacturer	Limited color palette – varies by manufacturer	Natural wood tones	Greens, reds, purples, grays, blacks
Color Fastness	Yes	Yes	No	No	No	Sometimes – There are some slates that weather, fade, mottle and oxidize over time.
Customizable	Yes	Not usually	No	No	No	No
Moisture Absorbency	<1% water absorption (ASTM Grade 1)	4%-12% (ASTM Grades 1-3); varies by manufacturer	10%-15%; varies by manufacturer	N/A	Depends upon wood type and building location	Depends upon slate composition and slate source location
Mildew/Mold Resistant	Yes	Not Always	Yes	Not Always	No	No
Fire Resistant	Yes	Yes	Yes	Sometimes – Fire retardant treatment may be required by code	No – Fire retardant treatment may be required by code	Yes with underlayment
Walkability	Yes	Sometimes	Yes	Not recommended	Yes	No
Battens Required	No	Sometimes	Yes	No	No	No
Maintenance	Minimal, periodic cleaning if desired	Some clay tile requires sealant	Yes, cleaning and potentially painting	Minimal, periodic cleaning	Annual cleaning	Minimal, periodic cleaning
Sealing	No	Sometimes	Sometimes	No	Periodic preservative treatment may be necessary to slow decay	No
American Made Product	Yes	Not Always	Yes	Not Always	Not Always	Not Always

This chart represents industry averages. We encourage you to research the products under consideration and evaluate all costs, installation, environmental and design factors when deciding on your new roof.





4757 Tile Plant Road P.O. Box 69 New Lexington, Ohio 43764

800-945-TILE (8453) www.ludowici.com Ludowici and Terreal North America are your premier source for architectural terra cotta roof tiles, quarry tile flooring, wall cladding and sunscreens.

For more information please visit www.ludowici.com and www.terrealna.com.

Get Social with Ludowici: www.ludowici.com/social

